

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT31/12 17.31
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME TRACEY ROBINSON
SALES PRSN WA- JOE KNAUER

6251220

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____

(ATTN: ORDER INVOICE)

PRDCT	<u>AMERICAN ACTN NETWOR</u>	<u>EST#2871</u>	COMMENTS: (LINE, COUNTRY)
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE OCT31/12 17.31

ELECTRIC _____ STATE TAX _____ CO-OP BILLING NEEDED
 CITY TAX _____

REP: TO LENA
EP. TITLE

OK'D M10
PLS CFM, THX 10/31

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
108	A		900A-1000A	30		\$1,000.00	11/1	11/1	1		THU	1
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2871												
PROGRAM : JEFF PROBST ORD COM1 : DOLLARS ARE MADEGOOD FROM HDL# 6251216												
STATION MAKEGOOD OFFERS: M10 OK'D MISSED: BONUS NOV1 6251216 30S \$1,000.00 (OCT31/12) OFFER: THU/900A-1000A PLS ADVISE. CMT: DOLLARS ARE MADEGOOD FROM HDL#												
M11	UNREST		BUY#75									
MISSED: WED/1000P-1100P OCT31 30S \$7,500.00 (OCT31/12) OFFER: SUN/700P-800P 30S \$7,500.00 PLS ADVISE. CMT: WE CAN OFFER												

REP HEADLINE# 6251220 TRF# 323899 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 17.31

*** CHANGES *** HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL 233275.00												
TOTAL SPOTS 132												

MARKET TOTALS \$553,035 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE